



Celebrating 30 years!

Message from the President

My fellow Olympians...wait, that's not for another week! I'm pleased to say that we are going ahead with our first ever (someone please correct me if I'm wrong) OGP Clay Olympics on the 21st of October. Nine categories, about 20 competitors and 660 pounds of clay will be reaching "Higher, Faster and Stronger" that day. Thanks go out to Frank Tucker for the donation of clay for our Olympic events and Sarah Hand for her donation of clay for the bowls that will be thrown that day for Great Bowls of Fire. Thanks also go out to Colette Beardall for hosting it at her home in Metcalfe. I hope this becomes an annual Guild event as it has all the markings of a really unique and fun Guild activity!

I know many of you are busy working on your inventory for the November Guild Sale, some more ahead of the game than others. The fall is an incredibly busy time for all of us, starting up new activities, revising schedules to meet new deadlines, putting gardens to bed for the winter...the list goes on. If I have any message for you this month it is to slow down for a moment and really look at your work. Are you pleased with the lines and curves you are creating? Are the walls of your pots an appropriate thickness? Have you sieved your glaze enough times? You want to be proud of the work you put out there for sale so give yourself permission every once in a while to slow down the pace and take your time. Refining the little things will help perfect your work and increase your speed in the long run.

I wish you all a productive and enjoyable October. And now, on with the games!

~ Kirstin Davidson



SALE NEWS

A message from the Sales Committee

IMPORTANT INFORMATION ABOUT THE UPCOMING GUILD SALE - November 15-18

The pottery sales organized by our guild each year were started:

- 1) to provide an opportunity for members to sell their work, &
- 2) to generate operating funds for the Guild.

To this end, 2% of all sales are transferred to the Guild bank account, for workshops and general expenses. In addition, a further percentage has always been deducted from each potter's sales to cover variable Sale expenses such as wrapping supplies, VISA and so on.

For the past few years, this has been an additional 4.5%, for a total deduction from your Sale cheques of 6.5%.

At our October 2nd meeting the members approved a one-time, 1% increase in this percentage to allow us to buy television ads for the upcoming Sale. This means that \$10 more will be deducted from every \$1000 of sales.

We are going to try a series of 15-second spot ads on WPBS, to be broadcast before and after art/fine-craft related shows in the two weeks before the sale. This public broadcast station came to us with a very attractive advertising package, offering almost 50 'spots' and free production, for just under \$1000 - almost the same cost as our large print ads. Their viewing area includes the urban Ottawa area.

Jean Jaffe will be conducting a customer survey in part to see if we draw in new customers and how they learned about the sale. We will add a specific question about WPBS in order to assess whether our ads worked.

The survey results will be reviewed and discussed before deciding to continue with the television ads (and the increased sale percentage) for future sales.

Debbie Gilmer, Sales Committee -- Elisabeth Allison Pine Ridge Studio



DEMOS/GUILD SALE/FALL2007

At this coming sale, I will coordinate a demonstration area. Over the years, members of our Guild have organized such an activity but not on a regular basis. This time, I would like to sell the idea to the Sales committee so that it could become included in the job box and the floor plan; for instance, just like publicity or the holding table.

Giving demos is one of many ways of trying to improve our image (&....of course...our sales!). I think, as a Guild, we have to constantly remind our costumers that all the pieces on sale are hand made & one of a kind.

Throwing, hand building, trimming, pulling handles, decorating pieces etc. while engaging in conversations with costumers, inviting them to touch the clay...These are all ways to educate and please them. Chances are that many will go to your booth and buy your work.

As this is all very new, those of you who want to participate will have great freedom. I will provide the basics: a wheel, chair, lights, plastic on the floor, etc

-You will have to bring your own clay, favourite tools etc.

-You will be able to do a demo for 60 minutes or more.

Of course, at the end of your presentation, you will have to clean up your act©

I have made a time sheet that I will present at the next meeting. Since the regular time sheet for the sale has already been prepared, if you choose to do a demo, it will have to be on your spare time.

Hoping that if we all do a good job and receive positive feedback, at the spring show members could have the choice between bills, wrapping, cash, demos, etc. *So far I have 6 volunteers.*

***More info to follow when you register & when we are at the sale. ~Julien Couture**

GUEST SPEAKER for November 6th



Mr.De Winter runs HippoDESIGN Inc. & ATELIER ORANGE in Saint-André-Avelin.
His work is functional & has style!

You will be surprised!





BITS N BITES...

IMPORTANT!...PLEASE NOTE!

We have two email lists and they have evolved for two distinct purposes. The first, members@ottawaguildofpotters.ca has a very limited and "official" purpose to notify members of Newsletter postings, messages from the president and workshop coordinator, and to notify of meeting cancellations due to weather etc. The reason for this is to limit the number of emails to members who receive them at their place of work or who ask for whatever reason to only receive this kind of message.

The second email list, discussion@ottawaguildofpotters.ca may be used by any guild member. Some members hit the reply button to answer some of these messages when they only mean to reply to the specific person who sent the message. **It is important not to hit the reply button when you have something addressed to a specific person, otherwise your message will go out to the whole group. This adds to the problem of email fatigue.**

If you only wish to send a message to the webmaster or newsletter editor please use webmaster@ottawaguildofpotters.ca or newsletter@ottawaguildofpotters.ca, not the members or discussion addresses.

CHANGES to Standards & Education Committee

Please note the following are the members of the standards & education committee!
Lucie Rossignol (chair), Anne Chambers, Monique O'Brien, Liz Hoffman, Vickie Salinas, Lynda Northey, Rita Redner, Carrie Leavoy & Glen Dunning

WANTED;

Someone to assume responsibility of our guild phone line



Penny Donaldson has been a member of the Guild for many years, serving on the Executive doing membership & answering the phone. At present, she continues to answer the guild phone line, if anyone is interested in taking over this position, please contact Kirstin at 613-832-3934 or Kirstin@magma.ca

UPCOMING WORKSHOPS

Carol-Ann Michaelson Hand Building Workshop

Where: Nepean Visual Art Centre, Studio 3, Ottawa

When: January 12, 13, 2008

Time: 9:30 a.m. – 4:30 p.m.

Cost: \$60 Ottawa Guild members

\$75 non-members

Carol-Ann is an award winning Ceramic Artist, with the majority of her formal art education in Ceramic Art from John Abbott College. Her experience includes residencies in Hungary, and various Canadian locations and she was an invited presenter at an international wood fire festival In Japan.

Her work has been published in Fusion Magazine 2005, The Complete Potter, by Steve Mattison, 500 Bowls and 500 Teapots, Lark Books.



If you want to take your work to the next step and aren't sure where to start, this is a course that will get your creative juices flowing again!

We will explore textured surfaces and some hand building methods that will allow you to build all kinds of new forms, from tiny to quite large. Carol-Ann will use the wheel as a starting point for a few of the forms. These will be very simple cylinders that will be altered and textured and combined with slab pieces.

If you are a hand builder and don't work on the wheel, that is fine as well, as she will be showing many techniques that are strictly hand built. While Carol-Ann will teach mainly through demonstration, time will be allotted for "hands-on."



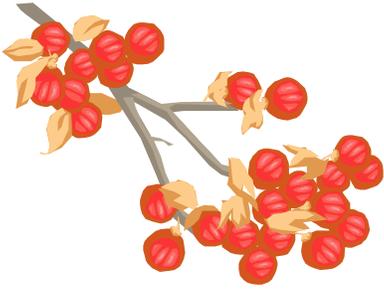
Carol-Ann says, "January is a month I use to develop my own new work. There is enough quiet time without too many deadlines, for some exploration. This is your opportunity to get back to your studio with renewed energy and skills to help you get to the next level. Face the February blues with new excitement about your work."

To register:

Please make cheques out to: Ottawa Guild of Potters and mail to:

Carol Badenoch
66 Nestow Drive,
Ottawa, K2G 4L8

For information, phone Carol at 613-225-6641
or email carolbadenoch@sympatico.ca



Just a Reminder!



Membership List for 2007/2008

Below you will find our updated membership list for 2007/2008.
Please keep for your records as it will not be published again until next year!
Please note: Any future changes will appear in current newsletter.

Note from Newsletter Editor

Just to let you all know, I have asked Rosario Umana to do the newsletter for the next couple of months due to renovation issues.

I'll be back! ☺

Meanwhile, please send *all* newsletter submissions *as usual*,
by deadline date to: newsletter@ottawaguildofpotters.ca

~ Amy Arts



**Newsletter deadline for November
November 11th**

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